

International Conference in Honour of Dr. A. Ravi Ravindran
Micro Schedule
12 – 13 March 2015

12th March 2015

09:00 – 10:30	Inaugural Function Chief Guest : Dr. K. Dinesh, Cofounder, Infosys Guest of Honour: Dr. A. Ravi Ravindran	
Invited Talks – Satish Dhawan Auditorium		
11:00 – 13:00	Dr. Devanath Tirupathi Professor & Dean, IIMB	Operations Research Applications in Healthcare Delivery: An Overview of Challenges and Opportunities
	Dr. Surendra Mohan Gupta Professor, North Eastern Univ.	A Multi Objective Decision Making Model for remanufacture to Order System
	Dr. Vittal Prabhu Professor, Penn State Univ.	Quantitative Multi-Criteria Modelling of Demand and Supply in Prevention Service Chain
13:00 – 13:45	Lunch At DoMS Gardens	

Technical Session 1		
Venue & Time	Seminar Hall A, National Seminar Complex, IISc 13:45 – 16:45 Hrs	
Session Chair	Dr. Pankaj Kulshreshtha Chief Executive Officer, Scienaptic Systems, India	
Session Co-Chair	Mr. Saravana Sastha K. Associate Partner, ITC Infotech, India	
Track Theme	Analytics	
Time	Authors	Paper Title
13:45 – 14:05	Ananth Y. N. Narahari N. S.	Causal factors affecting the performance of students in Post Graduate Entrance Examinations – a case study
14:05 – 14:25	Cigdem Gurer, Sandeep Dulluri, Naseeruddin Muhammad, Sushma Rathod	Data Science approach for Sales and Operations Planning
14:25 – 14:45	Kirthana B. H. Nidhi Garg Nishchay Shraddha R.	A Game Theoretical Approach to Traffic Networks in Bangalore City

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14:45 – 15:05	Manish Okhade	Context Aware Enterprises
15:05 – 15:25	Mehraj Ali U. John Sanjeev Kumar A. Ananthakumar K. Velmurugan D.	Business Analytics – Web Based Tool for Resume Screening Using Artificial Neural Networks Over Cloud Computing
15:25 – 15:45	Murugppan	A Study on the Impact of Floating Interest Rate on Total Interest Burden of Home Loans
15:45 – 16:05	Raghunathan Rajesh	Structural equation modeling of classroom factors on outcome measures
16:05 – 16:25	Sridharan R. Pradeepmon T. G. Vinay V. Panicker	Estimation of Distribution Algorithms with Local Search for the Quadratic Assignment Problems
16:25 – 16:45	Sreevidya Khatravath Manikhantan Sankara Raman Sumantha Laha	Real Time Security breach Alert Management System
16:45 – 17:00	Tea At Satish Dhawan Auditorium	

Invited Talks – Satish Dhawan Auditorium		
17:00 – 18:30	Dr. Ramakrishnan Ramanathan Professor, Univ. of Bedfordshire	The Role of Innovation in Linking Environmental and Financial Performance: An Analysis Combining MCDM and Statistics
	Dr. Pankaj Kulshreshtha CEO, Scienaptic Systems	Future, Analytics & Intelligent Organizations
18:30 – 19:30	Panel Discussion – “Indian Manufacturing Sector: Supply Chain Challenges and Risk Mitigation” Moderator: Dr. Balasubramanian P.	
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Technical Session 2		
Venue & Time	Seminar Hall B, National Seminar Complex, IISc 13:45 – 16:45 Hrs	
Session Chair	Dr. Narahari Y. Professor, Indian Institute of Science, Bangalore, India	
Session Co-Chair	Mr. Mohan H. R. President, Computer Society of India, India	
Track Theme	Media Analytics	
Time	Authors	Paper Title
13:45 – 14:05	Ambika Tiwari Kurian John Charasekharan Rajendran	Sentiment Analysis of Netizens towards the ALS bucket challenge
14:05 – 14:25	Arnab Ghosh Dastidar	Collaborative Solution with Channel Partners to Influence Better Customer Experience
14:25 – 14:45	Dilpreet Singh Sahil Raj	Who will buy online? – a decision tree approach
14:45 – 15:05	Guneet Kaur Sugandha Aggarwal Jha P. C.	Optimal Selection and Placement of Advertisements for a Television Media

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15:05 – 15:25	Miriam Zachariasa Ramya Ravib Sabitha Devarajuluc Chandrasekharan Rajendrand	Social Media Sentiment Analysis: Are the existing methods reliable?
15:25 – 15:45	Monish Garg Kratika Gupta Nagesh M. Deshpande	Sentiment Analysis For Enterprises
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Technical Session 3		
Venue & Time	Seminar Hall C, National Seminar Complex, IISc 13:45 – 16:45 Hrs	
Session Chair	Dr. Surendra Mohan Gupta Professor, School of Industrial and Manufacturing Engineering, Penn State University, USA	
Session Co-Chair	Mr. Subbkrishna C. CEO & Director, A. V. International, Mits Software, India	
Track Theme	Multi Criteria Decision Making	
Time	Authors	Paper Title
13:45 – 14:05	Asoke Kumar Bhunia	Multi-objective reliability redundancy allocation problems in interval environment via extended NSGA-II
14:05 – 14:25	Kiranmayi P. Mathirajan M.	A Knowledge Based Resource Allocation System for a Strategically Balanced New Product Portfolio with Interdependencies
14:25 – 14:45	Manik C. Das Bijan Sarkar Siddhartha Ray	Comparative Evaluation of University Departments Using DEA and MOORA

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14:45 – 15:05	Mihir Dash	A Comparison of Multi-Criteria Decision Models for Bank Performance Measurement for Indian Banks
15:05 – 15:25	Riju Chaudhary Pankaj Garg Jha P. C.	Interactive Fuzzy Goal Programming approach to solve Fuzzy DEA Problem
15:25 – 15:45	Seema Gupta Rajeshwari K. N. Jha P. C.	Trade-off between self and cross-best efficiencies for DEA problem: a goal programming approach
15:45 – 16:05	Sreejith Mathirajan M.	An MCDM based Decision Support System for Rewarding and Recognizing Employees based on Continuous Performance Evaluation
16:45 – 17:00	Tea At Satish Dhawan Auditorium	

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Technical Session 4		
Venue & Time	Placement Room - Satish Dhawan Auditorium, IISc 13:45 - 16:45	
Session Chair	Dr. Vittal Prabhu Professor, School of Industrial and Manufacturing Engineering, Penn State University, USA	
Session Co-Chair	Dr. Chandrashekar S. S. Program Director, Brenau University, USA	
Track Theme	Scheduling	
Time	Authors	Paper Title
13:45 – 14:05	Vimala Rani M. Mathirajan M.	Dynamic Scheduling of Diffusion Furnace in Semiconductor Manufacturing with Resource Related Real Time Events
14:05 – 14:25	Abdul Nazar Madhusudanan Pillai	Mixed Model Production Sequencing Problem with Capacity Constraints
14:25 – 14:45	Anjana Viswanath Sridhara	A hybrid genetic algorithm for multi objective flow shop scheduling problem
14:45 – 15:05	Arshia Kaul Sugandha Aggarwal Jha P. C.	Dynamic Scheduling of Advertisements for a Product Promotion in Mass and Differentiated Media

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15:05 – 15:25	Kavuri Suryaprakasa Rao John Nelson Abraham	Application of flow network model and simulation for production scheduling of a process plant – A case study
15:25 – 15:45	Sharan Srinivas	Design and Analysis of a Hybrid Appointment System for Patient Scheduling
15:45 – 16:05	Sumit Raut	A Linear Programming Approach for Flight Scheduling and Re-Scheduling
16:05 – 16:25	Sureshkumar M. R. Madhusudanan Pillai V.	Work-Hours Scheduling Model for Cost Minimisation Under Annualised Hours Planning
16:45 – 17:00	Tea At Satish Dhawan Auditorium	

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Technical Session 5		
Venue & Time	Satish Dhawan Auditorium, IISc 13:45 - 16:45	
Session Chair	Mr. Subhas Lovekar Director, Bosch Management Systems India	
Session Co-Chair	Dr. Jawahar N. Dean, Research & Development, Thaigarajar College of Engineering, Madurai, India	
Track Theme	Supply Chain Management	
Time	Authors	Paper Title
13:45 – 14:05	Abhinav Kumar Sharma Santhosh S. Shahul Hamid Khan B.	A Multi Objective Optimization of Multi Period Multi Product Closed Loop Supply Chain
14:05 – 14:25	Akhil Abhilash R. Shahul Hamid Khan B.	A Mixed Integer Linear Programming Model for a Multi Product Single Period Supply Chain Network
14:25 – 14:45	Anu Gardiner	Multi Criteria Decision Making in Supply Chain Management , Procurement
14:45 – 15:05	Arunraj R. S. Shahul Hamid Khan B.	Modeling and Analysis of Supply chain Facility Location Problem

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15:05 – 15:25	Karthick K. Shahul Hamid Khan B.	Optimization for efficient closed loop supply chain network design using non-traditional algorithm
15:25 – 15:45	Kurian John Rajeswari Sundararajan Charasekharan Rajendran	Order policy parameters and backlog clearing mechanism for divergent supply chains
15:45 – 16:05	Nagabhushan S.V. Subramanya K. N. Srinivasan G. N.	Supplier Selection in E- Procurement Using TOPSIS Method
16:05 – 16:25	Narahari N. S. Ramaa A. Rajeswara Rao K. V. S.	Supplier Evaluation and Order Allocation using the Data Envelopment Analysis (DEA) Technique – A Case Study
16:25 – 16:45	Rohit Shukla	Supply Chain Design & Optimization – Need to partner it with existing planning system
16:45 – 17:00	Tea At Satish Dhawan Auditorium	

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Technical Session 6		
Venue & Time	Class Room - Department of Management Studies, IISc 08:30 - 10:30	
Session Chair	Dr. Soundar Kumara Professor, School of Industrial and Manufacturing Engineering, Penn State University, USA	
Session Co-Chair	Dr. Rajendran C. Professor, Department of Management Studies, Indian Institute of Technology Madras, India	
Track Theme	Operations Management	
Time	Authors	Paper Title
08:30 – 08:50	Gunasekaran K. Chandrasekaran G. Oliverjayaprakash P.	Applications of Queuing Theory in Modeling the Vessel Cargo Evacuating Trucks in a Multicommodity Port
08:50 – 09:10	Madhankumar G. Navakodi G. Jawahar N.	Simultaneous Optimization of Operations of Turning Machine
09:10 – 09:30	Prahalad Venkateshan Ronald Ballou	A Continuous-Discrete Facility Location Model
09:30 – 09:50	Reena Nupur Kanika Gandhi Anjana Solanki Jha P. C.	Process Capability and Six Sigma Methodology in Automotive Parts Production
09:50 – 10:10	Shiyas C. R. Madhusudanan Pillai V.	A Bi-Objective Model for Manufacturing Cell Formation With Operation Assignment
10:10 – 10:30	Tarun Sharma Balachandra P.	Electricity futures for India: Can renewables deliver?
10:30 – 10:45	Tea At Satish Dhawan Auditorium	

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Invited Talks – Satish Dhawan Auditorium		
10:45 – 12:45	Dr. Abhijit Deshmukh Head-School of Industrial Engineering, Purdue Univ.	On Ants, Tornadoes and Health Costs: Issues in Distributed Decision-Making
	Dr. Dinesh Kumar U. Professor, IIMB	Applications of OR - Indian Case Studies
12:45 – 13:30	Lunch At DoMS Gardens	

Invited Talks – Satish Dhawan Auditorium		
13:30 – 15:30	Dr. Sadagopan S. Founder & Director, IIITB	IT&OR Applications in TTD Over the Past 15 Years
	Dr. Ufuk Bilsel Management Consultant The Boston Consulting Group	Practice of Supply Chain Disruption Risk Management
	Dr. Rajendran C. Professor, IIT Madras	Research Issues in Supply Chain
15:45 – 17:00	Panel Discussion – “Best Practices in Teaching Decision Sciences” Moderator: Dr. Sadagopan S.	
17:00 – 17:15	Break	
17:15 – 18:15	Valedictory Function	

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Technical Session 7		
Venue & Time	Seminar Hall - Department of Management Studies, IISc 08:30 - 10:30	
Session Chair	Dr. Srinivasan G. Professor, Department of Management Studies, Indian Institute of Technology Madras, India	
Session Co-Chair	Dr. Dinesh Kumar U. Professor, Indian Institute of Management Bangalore, India	
Track Theme	Operations Management	
Time	Authors	Paper Title
08:30 – 08:50	Agnel Xavier Fernando M. Subhaa R. Jawahar N.	A Heuristic for Optimal Pareto Layout Decisions of Cellular Manufacturing System
08:50 – 09:10	Amrutha A. A. Mathirajan M. Balachandra P.	A Class of Mathematical Models for Supply Demand Matching in a Low Carbon Electricity System
09:10 – 09:30	Ashutosh Nigam	Designing an Optimal Manpower Allocation Plan for a Large Accounting Firm
09:30 – 09:50	Eblin Lindsay N.	Optimal Allocation of Sheet Metal Nesting Using Bottom Left Fill Strategy
09:50 – 10:10	Eldho Paul Brijesh Paul	An Auction Based Heuristic Solution for Allocation at Cross docking Centres
10:10 – 10:30	Gandhare Akarte M. M.	Product Maintainability Evaluation in Concept Design Phase – A Fuzzy Approach
10:30 – 10:45	Tea At Satish Dhawan Auditorium	

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Technical Session 8		
Venue & Time	Satish Dhawan Auditorium, IISc 08:30 - 10:30	
Session Chair	Dr. Abhijit Deshmukh Head, School of Industrial Engineering, Purdue University, USA	
Session Co-Chair	Mr. Srinivas V. Deshpande General Manager - Strategy Connected Enterprise Services, WIPRO, India	
Track Theme	Supply Chain Management	
Time	Authors	Paper Title
08:30 – 08:50	Nidhi Bhayana Simranjeet Kaur Jha P. C	A hybrid multi-criteria decision making approach for sustainable supplier selection under grey system environmen
08:50 – 09:10	Prasanna Venkatesan S. Sowmyasri Priyamvatha Kavilal E. G.	An Integrated Fuzzy AHP and Fuzzy Topsis for Prioritizing Supply Chain Complexity Drivers
09:10 – 09:30	Sumit Kumar	Planning in a high mix variable demand environment
09:30 – 09:50	Vernika Agarwal Jyoti Dhingra Darbari Jha P. C.	A sustainable framework for selection and evaluation of third party reverse logistics providers using Fuzzy AHP-TOPSIS
09:50 – 10:10	Sumit Kumar	Constraint based supply chain design
10:30 – 10:45	Tea At Satish Dhawan Auditorium	

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Technical Session 9		
Venue & Time	Placement Room - Satish Dhawan Auditorium, IISc 08:30 - 10:30	
Session Chair	Dr. Ram Ramanathan Professor, University of Bedfordshire, UK	
Session Co-Chair	Dr. Ufuk Bilsel Management Consultant, The Bosten Consulting Group, Istanbul, Turkey	
Track Theme	Healthcare	
Time	Authors	Paper Title
08:30 – 08:50	Linimol. L.T Chandrachoodan Nair E.	Healthcare Delivery Systems in Saudi Arabia
08:50 – 09:10	Selvan C. Raju R. Bhaskaran R. Pradeep B.	Optimizing Healthcare Delivery System in Laboratory
09:10 – 09:30	Suchithra Rajendran Ravi Ravindran A.	Inventory Management at Hospitals to Minimize Platelet Wastage
09:30 – 09:50	Vikas Thakura Ramesh Anbanandam	Outsourcing Healthcare Waste Management Process
10:30 – 10:45	Tea At Satish Dhawan Auditorium	

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